

Profit Surge Specialists



Cash
Management

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Introduction to System:

The Cash Management

System focuses on prioritizing profit by allocating it before expenses.

Our mission is to help businesses maximize their profits and achieve financial health.

Key Principles:

- ✓ Profit allocation
- ✓ Controlled expenses
- ✓ Sustainable growth



Benefits:

- ✓ Ensures consistent profitability
- ✓ Reduces financial stress
- ✓ Fosters better financial management
- ✓ Enhances financial stability



Modern Business Challenges and Statistics

Cash Flow Visibility: Difficulty in maintaining real-time visibility of cash positions.

Forecasting Accuracy: Obstacles in accurately predicting future cash flows.

Liquidity Management: Ensuring adequate liquidity while minimizing idle cash.



Poor cash management contributes to **82%** of **small business failures**.

60% of businesses report operational disruptions due to **cash flow issues**.

Inefficient cash management can **reduce profit margins** by up to **25%**.

Businesses with poor cash management face **20-30% higher borrowing costs**.



Target Audience:

1) Ideal for **small to medium-sized** businesses and startups.

2) Beneficial across **various sectors** including retail, manufacturing, and services.

3) Suitable for businesses with **diverse revenue** ranges and growth stages.



How Profit Surge Specialists Work:



Initial Consultation:
Understanding client needs.



Deliver measurable financial improvements.



Profit Assessment:
Detailed financial review.



In-depth evaluation of financial health.



Implementation:
Applying and guiding in practice.



Tailored strategies to enhance profitability.



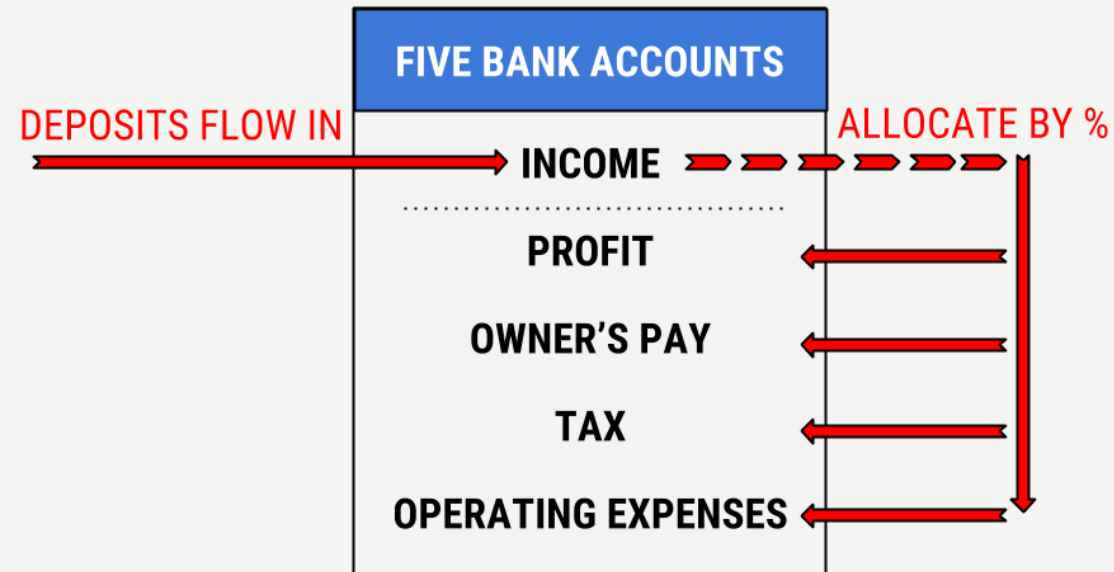
Continuous Monitoring:
Regular adjustments to ensure sustained profitability.



Continuous improvement and adaptation.



How the System Works:



- Establish 5 bank accounts (preferably, 3 in one bank, 2 in other one).
- Allocate necessary percentage to each account.
- Use money only for the purpose of created bank account.



Who are Profit Surge Specialists?



**Veronika Ivanová
Farkova**

Corporate Banker
Financial Manager
Business Advisor



Roberto Di Cursi

Certified Tax Advisor and
Auditor
Strategic Business Advisor
Mediator



Anastasiia Riznyk

Intern in Luca Prague
CIMA student
Finance and Business
Accounting Student



Schedule a consultation and begin your journey to increased profitability.

Contact us today to take the first step towards financial success!



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Thank you for your
attention!



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